



# Cecilia Studer

## ASPIRING WEB ANALYST

### Profile

With a diverse background in different fields and environments, I have developed an adaptable and flexible mindset that thrives on learning new things.

I'm positive and curious, structured and organized, and am really looking forward to my new field.

### Educational History

#### Web Analyst

Aug 2021 - Expected graduation Dec 2022

*Medieinstitutet | Malmö, Sweden*

- Digital strategy and analysis
- Digital marketing and SEO
- Reporting and presenting

#### Event Management

Jan 2007 - Jan 2008

*Ultimo Tafe | Sydney, Australia*

- Planning and organizing
- Project management

### Skills

- Google Ads Certified
- Microsoft Office 360
- Conversion Optimization (CRO)
- Basic HTML, CSS, JS, SQL
- Tools for analysis and tracking (Google Analytics, Google Tag manager)

### Work Experience

#### Pastry Chef

Bageriet Brød | Copenhagen, Denmark  
January 2014 - December 2021

- Head Pastry Chef in a busy environment

#### Skills improved:

- Structured and organized work method
- Strategic planning
- Being creative under stress

#### Translator

Freelance | Copenhagen, Denmark  
January 2014 - June 2019

- Translating books and articles for Swedish national newspapers (incl. Expressen, Arbetet, Nicotext, ArtRebels)
- Translating from Swedish to English

#### Skills improved:

- Self management
- Timeliness

#### Social Media Marketing

ArtRebels | Copenhagen, Denmark  
October 2013 - Augusti 2015

- Social Media Marketing for external clients
- Writing articles, translating, and editing
- Content marketing, Affiliate marketing and copy writing

#### Skills improved:

- Marketing and digital strategies
- Creative writing
- Attention to detail



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## Volunteer Work

### GEMS NYC

Oct 2010 – Jun 2012 | New York, USA

- Online Sales Assistant
- Customer contact

### :Sunday Suppers

New York, Copenhagen

2010-2014

Organized sporadic charity dinners to raise money for a variety of causes, including Dansk Flygtningehjælp

## Languages

- Swedish (native)
- English (fluent)
- Danish (intermediate)
- German (beginner)

### Baker

Le Violon Dingue | Stockholm, Sweden

October 2012 - September 2013

- Baker and Pastry chef in busy bakery

### Pastry Chef

Van Leeuwen Artisan Ice Cream | New York, USA

April 2010 - June 2012

- Working independently in a busy environment

### Event Coordinator

Jelly NYC | New York, USA

August 2010 - January 2011

- Assisting in Event Production
- Organizing and executing marketing events for external clients

### Assistant Buyer

Melonseed | Sydney, Australia

September 2007 - November 2008

- Assistant in buying and design for Australian fashion label

### Event Coordinator

Oxford Art Factory | Sydney, Australia

August 2007 - May 2008

- Event coordinator for large music and art venue
- Assisting in Event Production planning
- On site operational management

#### Skills improved:

- Professional communication skills
- Problem solving skills
- Flexibility

### Theatre Manager

Boom Chicago | Amsterdam, The Netherlands

November 2003 - January 2007

- Operational management on a nightly basis
- Heading team of 40 in a busy theatre
- Planning, ordering and liaising with clients
- Event planning and coordinating of large corporate events

#### Skills improved:

- Communication skills
- Decision making skills
- Leadership and management skills



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Hi,

Having a positive outlook, being curious, and enjoying challenges are the qualities I possess that I find most useful. With a diverse background in different fields and environments, I have developed an adaptable and flexible mindset that thrives on learning new things.

Growing up I dreamt of seeing the world and decided to spend my life exploring. I've lived in Amsterdam, Sydney, New York, Stockholm, and now Copenhagen. Moving to a new country means learning a whole new system, finding employment, a place to live, and establishing a new personal network. This has always felt exciting and manageable because I learnt early on to be structured and creative, and to seek out and share knowledge.

Communication skills and the ability to establish meaningful work relationships are two other qualities I pride myself on, and two things I believe are pivotal to success. These are skills I value and make an effort to apply whether my role is managing staff, as part of a team, or working with external clients.

Throughout my work life I have always sought out creative roles where I get to problem solve, dig deeper, and expand my knowledge. A common thread through my employment has been to work in an organized manner and to take responsibility seriously.

Parallel with my years baking in Copenhagen, I've done a lot of freelance translating. Both articles for national newspapers like Expressen and Arbetet, as well as books, always from Swedish to English. This has taught me to work towards a deadline and made me master self-discipline. I have also taken many online classes through the years, for example in Sociology, Mathematics and English.

To summarize I am a structured, positive doer with a deep well of experiences to pull information from. I'm excited for this path I have started on and can't wait to share the things I've learned.

You can read more about me here: [ceciliastuder.com](http://ceciliastuder.com)

Looking forward to hearing from you and hopefully becoming a part of your team!